



**FOR IMMEDIATE RELEASE**

**Contact:** Susan Zalniss  
616.396.4221x107  
[susan@tuliptime.com](mailto:susan@tuliptime.com)

### **Tulip Time Announces Bier Klomp**

HOLLAND, Mich. – **March 5, 2019**, Tulip Time® Festival ([www.tuliptime.com](http://www.tuliptime.com)) is pleased to announce Bier Klomp, a brand new event! Take a step beyond downtown Holland into Washington Square for a unique Tulip Time neighborhood party experience. Bier enthusiasts will not want to miss this selection of one-of-a-kind Tulip Time brews thoughtfully curated for the 90th Tulip Time Festival. With a menu full of local and regional brews, ciders, spirits and wines, there is something for everyone. This is the **ONLY** place in town where you can try all of these special Tulip Time beverages in one place.

The Bier Klomp will feature must-see entertainment by The Crane Wives, a female-fronted, harmony-driven folk rock/pop band out of Grand Rapids, Michigan. In addition to entertainment, there will also be an opportunity to mix and mingle with some of the local beverage experts in a fun and relaxed atmosphere. The Printmobile will be onsite screen printing t-shirts and sweatshirts during the event. They will have multiple designs ready to print on your choice of apparel, and your unique item will be ready in minutes! The Electric Hero food truck will be there with menu items available for purchase. Food, beverages and Printmobile apparel not included in the ticket price.

Take home a commemorative 15 oz. beer stein and enjoy larger pours on your beer purchases throughout the event! This stein is available for pre-sale through April 19<sup>th</sup>. A limited supply of commemorative steins will be available at the event for \$10 each. Tickets are \$15/adult or \$22/adult with commemorative beer stein, and \$10/minor. ID required at entry.

Bier Klomp is presented by New Holland Brewing Company and is supported by Brew Merchant, Old National Bank, and Virtue Cider.

#### **Where to find more information –**

Visit [www.tuliptime.com/events/bier-klomp](http://www.tuliptime.com/events/bier-klomp) for more information on this specific event.

The 2019 Tulip Time Festival Guide is now available online at [www.tuliptime.com/brochure](http://www.tuliptime.com/brochure). This guide contains the details for all shows and events. Printed copies will be available at the end of February. Join our mailing list at [www.tuliptime.com/join](http://www.tuliptime.com/join).

*Join the dance* as we “paint the town orange” at Tulip Time’s 90<sup>th</sup> Anniversary celebration May 4-12, 2019. Purchase your tickets for all events online at [www.tuliptime.com](http://www.tuliptime.com), in person at the Tulip Time Festival Box Office located at 42 West 8<sup>th</sup> Street, Holland, Michigan, or by phone at 800-822-2770.

###